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Cert IV Trainers**
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PC or MAC

You choose your
platform and we will
guarantee you train on
your choice.*
*currently only Sydney,
but you can bring your
own MacBook too



Mix & Match

Flexibility with courses
and dates.



eMagazines

InDesign to iPad & Tablets

Course Description

The iPad is revolutionising the publishing world with its on-line magazines, newspapers, corporate & retail literature. This new means of accessing information with mobile devices, is allowing organisations to provide an interactive experience that will have more impact with their customers, clients and employees.

Learn how to use InDesign and the Adobe Digital Publishing Suite to produce interactive publications for tablet devices, such as the iPad. Techniques taught include: building panoramas, using 3D viewers, incorporating video and audio, animation, and linking to online content. Ideal for producing eMagazines, online Annual Reports, How-tos and Course Materials etc. for a range of screens and mobile devices.



Prerequisites

Students should have either completed the [2 day InDesign Essentials](#) course or be confident with InDesign's print publishing procedures, such as using Master Pages, linking Text Frames, creating and editing Paragraph and Character Styles and working with Images.

Course Outline

The Digital Publishing Workflow

- Storyboard your Magazine
- Collect your assets
- Create the InDesign Layout
- Add copy and media content
- Add navigation and interactivity
- Create portrait and landscape layouts
- Folder and file structuring
- Creating .issue files
- Load and test your digital issues
- Distribution of your publication

Document Planning

Questions you need to ask

- Document Sketching and Mockup
- Defining asset needs

Constructing the InDesign Document

- Page size considerations
- Device specific aspect ratio
- Horizontal and Vertical layouts
- Using Layout Adjustment
- Layer considerations with interactive content
- Creating a Folio
- Adding multiple articles
- Converting a print layout
- Uploading articles
- Previewing a Folio

Gathering and Managing Assets

- Exporting images for digital publishing
- Converting graphics files to a usable format
- Sound effects
- Music
- Adding a large image with Pan and Zoom
- Using the Overlay Creator Panel
- Adding a Poster

continued on next page

Course Dates

Please visit our website for the latest dates: www.cd.com.au

Duration: 2 days: 9am to 4pm

Fee: \$995 gst inclusive
(see [Specials](#) for any discounts)

InDesign Training Deal

Book into TWO or more InDesign courses, and receive a \$100 discount off the second course. Book into these courses as part of a package deal, and receive larger discounts.

LOCATIONS

Sydney

Level 5, 89 York Street
Sydney, 2000

Melbourne

Level 7, 118 Queen Street
Melbourne, 3000

Brisbane

Level 8, 40 Creek Street
Brisbane, 4000

ONSITE

Australia wide



AUTHORISED
Training Centre



eMagazines

InDesign to iPad & Tablets

Adding Scrollable Content

Establishing a Relationship Between
Content & Placeholder Frame
Adding Inset Spacing
Adding a Scrollable Group

Adding video and audio files

Adding a simple controller
Adding a progressive controller
Controlling Playback of Video and Audio

Adding a 360° panorama

Setting initial zoom
Changing the starting view
Looping
Adding a normal image sequence

Creating a slideshow

Adding images for a slideshow
Adding buttons
Adding actions & states to buttons

Adding live web content

Web content overlay
Loading a webpage
Adding a placeholder image
Adding hyperlinks
Adding external links
Having links open in the device's browser
Adding email & iTunes links

Adding Navigation

Adding navigation links
Linking to articles & pages
Creating Custom Navigation Buttons
Using Master Pages with navigation
Swiping and scrolling with tablets
Adding navigation control to your TOC
Page Jumping & Linking to other documents

Adding Interactivity with Native Tools

Creative Navigation with Multi-State Objects
Roll Over Effects & Popups
Transitions

Publishing for iPad, Android and other tablets

Using Adobe's Digital Publishing plugins to
package for devices
Folder structuring for proper development
File naming conventions for multiple
orientations

Publishing an Interactive PDF

Limitations of PDF
Benefits of PDF

Testing & Distribution

Testing content on local device(s)
Using Adobe's Digital Editions
Other Self Publishing resources

AFTER COURSE SUPPORT

12 months telephone and email support

Typically, we have 3 ways we can help students after completing a course

- 1) **Can't Remember:** You know you can do something, but can't remember how? We will walk you through this type of problem asap over the phone.
- 2) **Buggy:** A file you are working on, just won't do what you know it should. If we can't help you over the phone, we get you to email us your file, and we can then troubleshoot from there.
- 3) **Planning:** You are about to start a project, and want to make sure that you have set it up properly. Again, email us your file, and we'll give you our feedback.

Free class resit within 6 months – even on a different version*

Course refreshers are great if you attend a course, but don't get the chance to use the software immediately. We also recommend to re-attend just part of the course, if a particular section was more technical and needs to be revisited. With most other training companies, free course refreshers are limited to resitting your course on the version you first attended. At City Desktop, we believe in keeping you up with the latest versions, and do not have that limitation!

* If there has been a version update, then there is a \$50 new course materials fee.