Photoshop for Web | Course Overview

COURSE DESCRIPTION

This course will teach you all the main options that are required for building graphics and interfaces for online use. Web designers will love this course because it allows them to create graphics and export them for later use in their web design software. Marketeers will love this course because it allows them to create and handle simple banners, ads and promotions to put on their website, social media pages or use as an email signature.

This course highlights the latest Photoshop CC updates, and its powerful new features like artboards, extract assets, export for web, linked smart objects and enhancements to the blur gallery.
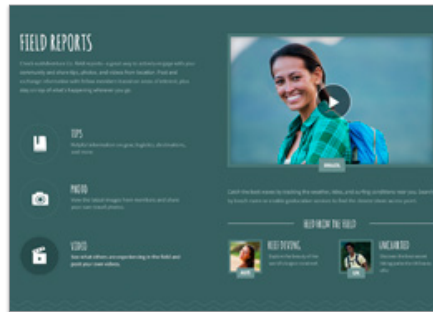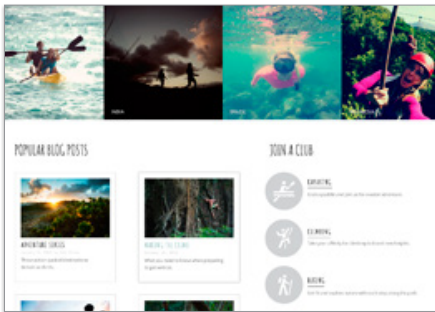
TRAINING MODULES

- Photoshop for Web Design
- Image Basics
- Selection Techniques
- Working with Layers
- Layer Effects

- Working with Type
- Using Colour
- Cropping & Transforming
- Output
- Creating Animations

$540(+GST)

1 DAY | 9–4:30PM

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*Conditions apply

Premium training for visual communication
Providing quality training since 1989 to the publishing, design, marketing, print and web industries. Join us in Sydney, Brisbane, Canberra & Melbourne.

Course Outline

THE PHOTOSHOP INTERFACE
- A Note about Operating Systems, Versions, Menus and Shortcuts
- Dialogue Boxes & Panels – Some Efficiency Tips
- The Start Workspace
- Graphic Formats
- Photoshop Preferences
- The Photoshop Interface
- The Tools Panel
- The Options Bar
- Photoshop Panels
- Photoshop Workspaces
- Viewing File Information
- Zooming and Scrolling
- Screen Modes
- Arranging Images
- Undoing, Redoing and Reverting
- The History Panel
- Photoshop Help
- The Photoshop Learn Panel

PHOTOSHOP FUNDAMENTALS
- Resolution
- Changing the Size and Resolution of Images
- Photoshop Colour Modes
- Creating a New Image
- Commonly used Image Formats

SELECTION TECHNIQUES
- Selecting an Entire Image
- Removing a Selection
- The Selection Tools
- Selection Tool Options
- The Marquee Tools
- Transforming Selections
- The Lasso Tools
- The Quick Selection Tool
- The Magic Wand Tool
- Inversing a Selection
- The Colour Range Command
- The Select and Mask Workspace
- Feathering and Shifting Selections

INTRODUCTION TO COLOUR CORRECTION
- The Adjustment Menu versus the Adjustment Panel
- The Hue/Saturation Command
- Applying an Adjustment Layer
- Editing an Adjustment Layer
- Hiding and Showing Adjustment Layers
- Making Adjustment layers Effect only the Layer Below
- Deleting an Adjustment Layer
- Brightness and Contrast

LAYERS
- Layers and the .psd Format
- The Layers Panel
- Layer Visibility
- Renaming Layers
- Changing the Background into a Layer
- Selecting Layers
- Moving Layers
- Creating a New Layer
- Rearranging Layers
- Deleting Layers
- Selecting the Pixels on a Layer
- Layer Opacity
- Layer Blending Modes
- Duplicating Layers
- Duplicating Layers between Images
- Linking Layers
- Merging Layers
- Flattening Layers
- Erasing
- The Eraser
- Selecting and Deleting
- Layer Styles

TYPE
- Type Layers
- Point Type
- Paragraph Type
- Selecting Type
- Formatting Type
- Working with Type Layers

- Layer Styles
- Rasterizing Type
- Saving Type as Vector Type

CROPPING AND TRANSFORMING
- Cropping Images
- Cropping to Extend the Area around an Image
- Transforming
- Aligning Layers

PROJECTS
- Creating a Facebook Header (Cover Photo)
- Creating a Web Banner

OUTPUT
- Supplying Files for Screen Usage
- Common File Types for Screen Usage
- The Save for Web Command
- The Export as Dialogue Box

CREATING ANIMATIONS
- The Timeline
- Creating an Animated GIF

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